Name: Date:
Cultural Meanings of Colors
1 Colors in nature have universal meaning. For example, trees and plants are green, so the color green often represents life and nature. Blue, the color of the sky, oceans, and lakes, makes us think of air, water, and peace. Colors in the red spectrum—yellow, orange, and red—are warm colors. Those colors may give us a feeling of warmth and comfort or feelings of anger. Colors in the blue spectrum—colors such as blue, green, and purple—are cool colors. They often give a feeling of calmness or sadness. These ideas about color are similar around the world.
2 Colors also have different meanings in different cultures. A color may represent good feelings in one culture but bad feelings in another. For example, in the United States, white represents goodness. It is usually the color of a bride's wedding dress. However, in India, China, and Japan, white can mean death. Green is the color of dollar bills in the U.S., so green may make Americans think of money. But in China, green can represent a loss of respect. Different colors sometimes represent the same idea in different cultures. In European cultures, purple is the color of royalty for kings and queens. In Asia, yellow is the color of royalty. In addition, one color will have many different meanings within one culture. For example, in North America, red often means stop or danger, but it also can represent love.
3 Most people do not realize how much color affects them. It can affect how people think, feel, and act. We can increase our understanding of ourselves and the world around us by learning about what colors can mean or represent in different cultures.
Choose the best response. 1. According to the text, which colors make up the red spectrum? A. purple, red, and orange B. yellow, red, and purple C. yellow, orange, and red 2. According to the text, which color is a cool color? A. purple B. yellow C. white 3. In the United States, what does the color white mean? A. respect B. goodness C. death
Read the statements. Write <i>T</i> (true) or <i>F</i> (false). 4. In China, green makes people think of money5. In European cultures, purple is the color of royalty.
Read paragraph 1 again. Choose the best definition for the word using the context. 6. nature A. water and peace B. trees and plants

C. sky and anger

Name:	Date:
7. spectrum	
A. idea about life	
B. feeling of warmth	
C. group of colors	
Read the paragraph. Then choose the best definition United Parcel Service (UPS) is a big delivery company. UPS started in the 1920s, brown was a good color for a beginning, UPS used brown trucks and brown uniforms like a boring color choice for a company. But UPS deci business. Their ads ask, "What can brown do for you?" trucks, the company hopes they will think of excellent, 8. reliable A. dependable B. mature C. secure 9. boring A. stable B. uninteresting C. bad 10. symbol	. Its company color is brown. When safe, reliable company. From the s. In today's world, brown may seem ded to make it a positive symbol of its When people see the big brown UPS
A. sign	
B. gesture	
C. idea	
Match each <u>underlined</u> word with the correct definit	tion.
11. A bad economy <u>affects</u> many people.	
People can lose their jobs and their	
houses.	A. particular, not general
12. Juan is looking for a <u>specific</u> restaurant,	B. connected with or true for
but he can't find it. He sees many	everyone in the world or in a
restaurants, but not the one where his	particular group
friends are.	C. the way of doing things, ideas,
13. Sahra was <u>unaware</u> that she was	and beliefs of a particular
supposed to work yesterday, so she	society
stayed home.	D. to make someone or something
14. People all over the world were sad	change in a particular way, to
•	influence someone or
when they heard about the terrible	something
earthquake. The feeling was <u>universal</u> .	E. not knowing or noticing
15. It's really hard to describe the	someone or something
emotion I have right now. Maybe I'm a	F. to be a picture, example, or
little angry.	sign of something
16. A wedding ring <u>represents</u> the promise	- -
a married couple made to each other.	

Name:		Date:
Complete	the sentence. Cho	pose A. B. or C.
		of drinks to choose from. Which would you like?
	A. mass	
	B. culture	
	C. variety	
		a new library system next year.
	A. argue	a new notary system next year.
	B. establish	
	C. encourage	that show has a year of the had The coffee is always
		that shop because of the bad The coffee is always
	d by the time I get	11.
	A. service	
	B. environment	
	C. smell	
	•	apport the construction of a new mall because it will hurt the
	A. building	
	B. emotion	
	C. environment	
		her to study more to improve her grades.
	A. encourage	ner to study more to improve ner grades.
	B. represent	
	C. request	
		talking to your boss if you're not satisfied at work.
	A. affect	
	B. consider	
	c. prefer	
Write the	adjective form of	the nouns.
23. biol	logy	
24. che	er	
25. resp	pect	
26. nati	on	
Complete	the sentence. Cho	oose A or B.
		. We learned a lot from it.
	A. education	
	B. educational	
		nd business, so he decided to study
	A. finance	id odomoss, so no decided to study
	B. financial	
	D. Hilancial	

Name:			Date:
_	ne sentence with the	e correct conjunction.	
29. He is	s sick,	he is staying hom	ne today.
30. Bhin	n has one brother	one s	ister.
31. Do y	ou like dogs	cats more	?
32. I call	ed her,	she did not ans	wer the phone.
33. I can	error in the conjur speak English well ou prefer to drink co		
35. We c	can't go to the movie	es tonight, or let's go tomorro	ow.
36. 37.	When you are free not.	rite for at least a half an hour writing, don't worry about v	r. whether an idea is a good one or belling to make sure they are

Read the paragraph. Then choose the best response.

FREEWRITING TOPIC: What is your favorite color? Why?

Purple is my favorite color. I think it is an interesting color. You don't see it every day. When I was a child I had my favorite purple shirt. I wore it almost every day! I also had a dog when I was a child. When I see purple, it makes me think of mysterious and exciting things.

- 39. Which sentence does NOT focus on the topic?
 - A. You don't see it every day.
 - B. I also had a dog when I was a child.
 - C. It makes me think of mysterious and exciting things.
- 40. Which of the following sentences can be added to the paragraph?
 - A. My favorite flower, the iris, is purple, too.
 - B. I think green is a very pretty color, too.
 - C. One mysterious thing I think of is dreams.